

Parenting Support Initiative

Supporting Parents of Children from
Birth to 3 Years in their Parenting Role

Cassidy's Hotel, 10th April 2014

Agenda

1. 11.00am: Welcome and Introductions
2. 11.30am: Overview of Parenting Support Initiative
3. 12.00pm: Evaluation Framework
4. 12.30pm: Interagency Working
5. *1.15pm: Light Lunch*
6. 2.00pm: Networking and Communication
7. 2.30pm: Next Steps

Parenting Support Initiative

Welcome and Introductions

Noelle Spring

Development Director

Katharine Howard Foundation

Overview of Parenting Support Initiative

Noelle Spring, Development Director
& Marguerite Hanratty, Programme
Development Consultant

Katharine Howard Foundation

Katharine Howard Foundation

- Small Grants Foundation
- Strong Independent all-Ireland Foundation
- Guided by clear values & principles which promote equality and social justice
- Places importance on accountability and good governance

Katharine Howard Foundation

- **Partnership approach:** working in collaboration with other organisations, agencies and Foundations
- **Implications of social / economic climate** on KHF's work
- **Strategic Planning Process - 2012-2013**
- Identifying and agreeing KHF priorities 2013-2016

Learning from KHF Review Process

KHF learning through review and strategic planning process included:

- Strong emphasis on planned grant making programmes & linking practice to policy;
- Focus on working with young children and their families;
- Experience and understanding of importance of evidence based/evidence informed approach;
- Gaps identified through consultation and reflection process;
- Highlighted importance of prevention and early intervention- improving outcomes for children- importance of role of parents.

PSI Planning and Development

- KHF partnership approach to developing new Initiatives
- Collaborative approach between KHF and CFI- 3 year programme
- Focus on children birth-3 years and their parents with a particular emphasis on supporting parents
- Connecting with wider context and other developments- Early Years Strategy, Parenting Strategy, Child and Family Agency- TUSLA, PEI, NEYAI and the new ABC programme
- PSI aims and objectives developed
- Advisory Group established to support the development and Implementation of PSI

PSI Advisory Group

The primary role of the Advisory Group is to assist KHF and CFI in planning and implementing the Parenting Support Initiative which includes the following key areas:

- Reviewing and agreeing the criteria and application procedures for the initiative;
- Reviewing and assessing applications & making recommendations;
- Reviewing the implementation and ongoing development of the initiative;
- Ensuring that the overall initiative stays focused and operates within the agreed timeframe;

PSI Advisory Group

- Sharing information gathered through the grants initiative;
- Identifying key opportunities to share the learning with others;
- Reviewing the first phase of the initiative year (1) and assisting the planning process for years (2) and (3).

Advisory Group Members

1. **Orla Tuohy:** National Training and Promotional Officer, Parenting Support, Lifestart Foundation and National Lead for Parenting Support within HSE/CFA
2. **Francis Chance:** Assistant Director of Children's Services, Barnardos.
3. **Helen Beatty:** Grants and Donor Services Executive, Community Foundation for Ireland.
4. **Dr Stella Owens:** Project Specialist, The Centre for Effective Services (CES).
5. **Emma Byrne Mac Namee:** Manager, Dublin North Central Local Childcare Resource Service (Northside Partnership), & Early Childhood Development Manager (Preparing for Life).
6. **Noelle Spring:** Development Director, Katharine Howard Foundation.
7. **Marguerite Hanratty:** Programme Development Consultant, Katharine Howard Foundation

PSI Application Process

- Application Form, background Information and Grant Guidelines designed
- Co - Funding Year 1 - €180,000
- Timelines- 3 year programme with launch September 2013-for year (1) of programme
- Over 200 applications
- Assessment Criteria
- Comprehensive assessment process
- Recommendations:
 - Category A: 43 once off Small Grants for 2014 (KHF Additional €100,000)
 - Category B: 16 Core Grant Funding 2014
 - Category D: 138 Not to fund

Applications in general – What they tell us?

- Impressive variety of work happening to support parents
- Wide range of organisations provide support services/programmes in different settings including; FRCs, Partnership and Local Development organisations, CCCs, Childrens Services Committees, HSE, P and T groups, Community Childcare Services
- Geographical spread
- Levels of collaboration and interagency working
- Potential to support, develop and enhance work with parents

Implementation of PSI: Selecting 16 Projects

Meeting Criteria

- Community Based initiatives- responding to identified local need
- Experience of working with parents and children
- Creative collaborative approach
- Providing training in evidence based/informed programmes and/or delivering evidence based programmes
- Targeting most disadvantaged
- Understanding of evaluation and outcomes focus
- Working on strengthening links between community and statutory Services, in particular Health Services

16 Core Funded Projects : Overview

Lead Organisation Type

- Partnerships/Local Development Organisations (7)
- Family Resource Centres (1)
- Children’s Services Committees (1)
- County Childcare Committee (1)
- Community Childcare (1)
- Social Housing (NABCO) (1)
- Family Support (Lifestart) (1)
- National Organisations (Barnardos) (1)
- Target Groups (Travellers and Prisoners) (2)

Geographic Spread - Counties

- Dublin 6
- Cork 2
- Donegal 2
- Monaghan 2
- Limerick 1
- Galway 1
- Longford 1
- Kerry 1

Overview Summary of Themes

1. Specific Evidence Based/ Informed Parenting Support Programmes

- Language and Play (1)
- Incredible Years (2)
- PCHP (2)
- Parenting Plus (2)

2. Other Parenting programmes

- Parent and Child Together Programme
- ‘Getting to know our Babies Together’

Overview Summary of Themes

3. Train the Trainers

- Lifestart Spirals Programme

4. Other Themes

- Speech and Language
- Infant Mental Health Focus
- Play therapy

Core Projects: Implementation Phase

1. Grants allocated
2. Project Implementation plans completed and include
 - Timeframes
 - Project evaluation plans outlines
3. KHF review of work plans
4. Identifying common issues/themes
5. Agreeing PSI evaluation Framework

Evaluation Framework

Dr Stella Owens

Project Specialist

Centre for Effective Services

Other Initiatives

- Prevention & Early Intervention Initiative – Capturing the Learning Project
- Children’s Services Committees
- Area Based Childhood Programme
- Special Interest group – Supporting Parents
- Midlands Area Parenting Partnerships (MAPP)
- Supporting Social Inclusion and Regeneration in Limerick (SSIRL)

PSI Objectives

- Strengthening prevention and early intervention supports for children and families to achieve better health, well being and learning outcomes for their children;
- Reinforcing the developmental role of Children's Services Committees, City/County Childcare Committees, National Childcare Voluntary Organisations (NCVOs), Family Resource Centres and other community based services working directly with children from birth to 3 years and their parents;
- Strengthening the links between existing health and community based services to support a holistic approach to meeting infants' and young children's needs;
- Building on the learning from initiatives such as, the Prevention and Early Intervention Programme (PEIP) and the National Early Years Access Programme (NEYAI).

Links to other Initiatives

How does your initiative link to:

- Children's Services Committees (what data/information is contained in their **CYPP**)
- ABC sites (what data/information is contained in their Proposals)
- NEYAI projects
- County/City Child Care Committee Plan

PSI Outcomes

Prevention and early intervention evidence informed or evidenced based programmes, practices and approaches to:

- Support parents in meeting their children's developmental needs – physical, social - emotional and cognitive
- Support parents as their children's primary educators in creating a positive home learning environment
- Support informal learning of parents with a particular emphasis on parent literacy
- Increase parental self efficacy and confidence in their parenting role
- Increase parenting skills and capacity
- Reduce parental stress
- Promote positive parent child interaction and attachments

Evaluation Framework

K I S S!

Evaluation

- Build on existing services and programmes rather than trying to create something new
- Use evidence based and evidence informed programmes and services that have been evaluated and replicated in Ireland and are already being delivered
- Use standardised measures that have validity and are being used with Evidence Based Programmes currently being delivered
- Supplement these with qualitative data which can be generated at local level e.g. Questionnaires/Focus groups
- Remember: You can't measure everything!!!

A Clear and Achievable Outcomes & Evaluation Framework Helps . . .

- To develop the vision and goals for the future in a tangible, measurable way
- To support service and programme design
- To identify and understand the systemic nature of the work, the key linkages and cause and effect relationships
- To support quality assurance procedures
- To balance the organisation's/consortia's priorities, allocate resources and generate realistic plans
- To inform funders and other stakeholders about the work.

Parenting Support Initiative Outcome Areas Framework

Outcome Area	Outcomes	Interventions	Measures /Indicators(Examples)
Child Health and Development	<ul style="list-style-type: none"> Improved developmental outcomes Improved child behaviour Reduction in referrals to Speech & Language Therapy Improved language development Reduction in children entering the care system Improved infant mental health Children are ready for school Increased parental involvement in children’s learning at early years settings and in the home 	<ul style="list-style-type: none"> Incredible Years/Parents Plus Chatterbox/Language & Play Programme Parent Child Home Programme 	<ul style="list-style-type: none"> Short Early Development Instrument (SEDI)/Santa Barbara School Readiness Scale (SBSRS) ELKLAN Referral rates Strengths and Difficulties Questionnaire Short Early Development Instrument (SEDI)/Santa Barbara School readiness Scale Child Behaviour Traits
Parenting	<ul style="list-style-type: none"> Reduced parental stress Parents equipped with positive parenting skills and strategies Improved parental self efficacy Increased capacity of parents to engage in their children’s language development Improved parental mental health Improved parent child relationships Increased attendance at ante-natal and post natal health and early years services 	<ul style="list-style-type: none"> IY/PP Lifestart Spirals Chatterbox/Language & Play Programme PCHP Parent Child Filial Therapy Infant massage Co-ordinated service delivery 	<ul style="list-style-type: none"> Parenting Stress Index (PSI) SDQ TOPSE Questionnaires??? Maternal Attachment Scale Attendance rates

Parenting Support Initiative Outcome Areas Framework

Outcome Area	Outcomes	Interventions	Measures/Indicators (Examples)
Interagency Planning & Service Delivery	<ul style="list-style-type: none"> • Interagency collaboration in service delivery • Increased use of evidence based programmes • Integrated accessible services being delivered across education, health and social care and between community and statutory services • National quality standards adhered to • Strong local leadership and buy-in, in local community • Internal self evaluation structures in operation • Learning collated and disseminated 	<ul style="list-style-type: none"> • Delivery of Aistear • Training for practitioners 	<ul style="list-style-type: none"> • CSC CYPs and other interagency plans • Number of EBPs in use • Number of practitioners trained • Aistear implementation • Internal evaluation frameworks • Findings reports disseminated
Programmes and services embedded in mainstream delivery	<ul style="list-style-type: none"> • Learning utilised to inform mainstream practice • Services and programmes designed and planned in and through the mainstream • Scaling up of evidence based and evidence informed practices and programmes at local and national level • Programmes and practices are replicated in other areas nationally • Service and programme commissioning informed by evidence and evaluation 	<ul style="list-style-type: none"> • Delivery of Evidence Based Programmes (as above) 	<ul style="list-style-type: none"> • Learning events in area • Agency/organisations strategic plans • Number of EBPs in use • Number of practitioners trained • Commissioning strategies

Interagency Working



Orla Tuohy

National Training and Promotional Officer, Parenting
Support, Lifestart Foundation
National Lead for Parenting Support within HSE/CFA)

Interagency Working

Overview:

- What does Interagency Working look like?
- Interagency Working at National Level
- PSI & Interagency Working

What does Interagency Working look like?

“Linkage of differentiated elements of a system”



What does Interagency Working look like?

- Agreeing on the Vision
- Evidence in practice – Implementation Plan
- Commitment/Leadership
- Different discourses & meaning systems
- Structures of authority/differences in status & power
- Implementing new learning – Training & Coaching
- Financial constraints – v – Quality & Fidelity
- It takes time

What does Interagency Working look like?

Why is it important?



Interagency Working at National Level

- Work with Dr. Aisling Gillen
- Review of Investing in
Parenthood (2002)



- Working Group



Literature Review
Parenting Support Strategy
50 Key Messages



Longford/
Westmeath
Parenting
Partnership



National Level Family Support Work

- What Works in Family Support?
- Commissioning Strategy for CFA (TUSLA)
- Parenting Support Strategy
- PSS 50 Key Messages
- Prevention, Partnership and Family Support
- The Meitheal Toolkit

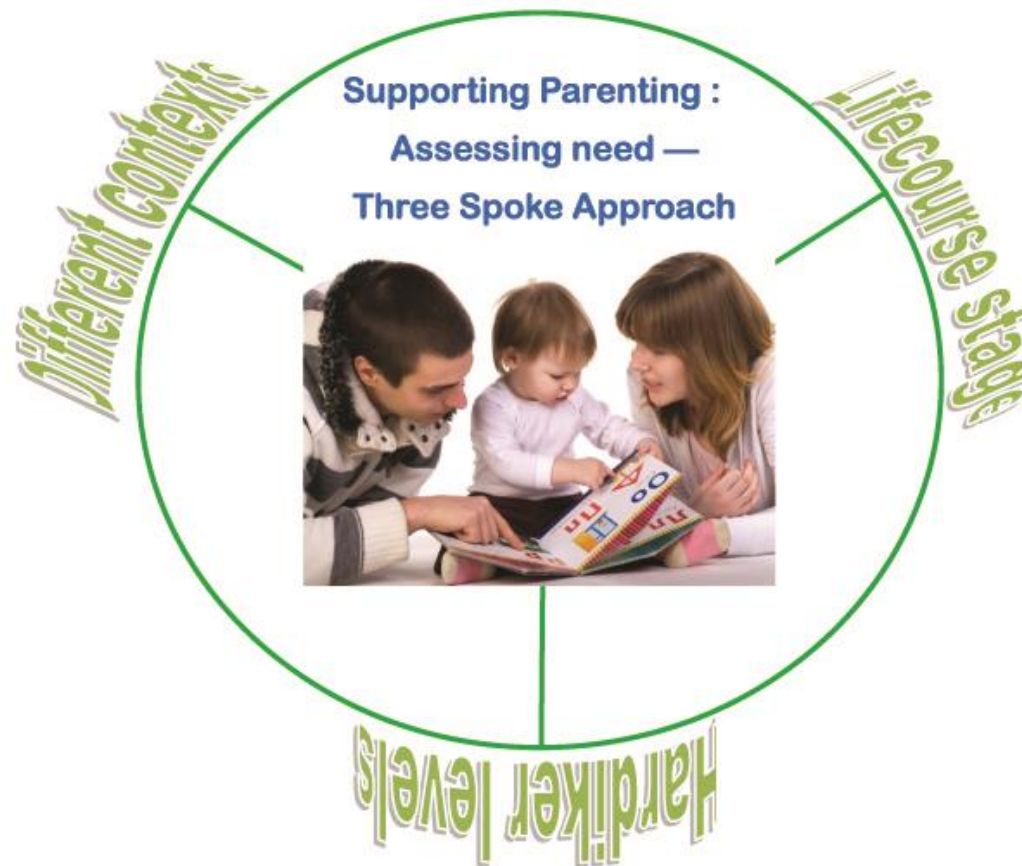
Tusla Parenting Support Strategy

Enablers:

- Needs Analysis
- Commissioning of Parenting Support Services across the Lifecourse
- Parenting Support Champions/Training
- Parenting 24Seven
- Parental Participation

Tusla Parenting Support Strategy

Continuum of care for supporting parents



Tusla Parenting Support Strategy

Continuum of care for supporting parents

- Lifecourse Stage:
 - Preparing for and becoming a Parent
 - Birth to five years of age
 - Six to 12 years of age
 - 13 to 17 years of age

- Parenting in Various Contexts



Tusla Parenting Support Strategy

50 Key Messages

- General Messages (Messages 1 - 7)
- Supporting Parenting across the Lifecourse
 - Preparing for and becoming a Parent (Messages 8 - 19)
 - Birth to 5 years (Messages 20 - 23)
 - 6 to 12 years (Messages 24 - 27)
 - 13 to 18 years (Messages 28 - 31)
- Parenting in Different Contexts (Messages 32 - 50)

Parenting 24Seven

General Messages



TÚSLA

An Ghníomhaireacht um
Leanaí agus an Teaghlach
Child and Family Agency

find us on [facebook](#)

follow us [twitter](#)

Search ...

Search

The Parent/Child Relationship is key



Your relationship with your child makes a big difference to your child's health, happiness and future success in school and beyond.

[Read more ...](#)

Parent/Child
Relationships

Buy well, eat well, Be well



Remember the foods you eat and what you drink make a difference to your child's health and wellbeing. Provide as many healthy choices for your family that you can.

[Read more ...](#)

Good dietary
habits

A positive parenting style works



A positive parenting style—lots of love and setting reasonable boundaries—works well for children and will make you feel better too!

[Read more ...](#)

Positive
Parenting

Child safety practices reduce injury



Approximately 90% of injuries to children can be prevented if we follow Keep Safe practices.

[Read more ...](#)

Child Safety

Baby see, baby do



It is what you do that matters. Children will often copy your behaviour before they can understand what you are saying

[Read more ...](#)

Role models

Name it & tame it



When you are able to solve problems without showing anxiety, you provide a great environment for your child as they grow and learn about themselves and the world.

[Read more ...](#)

Problem-solving skills

Parents need good social networks



Parenting is easier when you can talk to other parents.

[Read more ...](#)

Social networks

PSI & Interagency Working

- **Providing opportunities for collaborative/partnership working**
- **Learning together & promoting best practice**
- **Making a difference by developing innovative and creative ways of working with parents of under 3's**
- **Improving outcomes for children by supporting parents**

Light Lunch

1.15pm-2pm

Selection of Sandwiches

Tea / Coffee

Parenting Support Initiative

PSI Projects: Networking and Communication

Small Group Discussion

Please provide general feedback on the morning's session and address the following two questions:

1. Would it be useful to have regular opportunities to communicate/network with the other PSI projects?
2. What would you consider the most effective ways of supporting networking and communication between PSI projects?

Next Steps

Parenting Support Initiative

- Continue to support the implementation of PSI
- Focus on building on the learning in relation to early intervention and prevention
- Continue to build linkages and have discussions with other key policy players such as DCYA, CFA, AP, HSE and CES
- Connect PSI learning with other initiatives where useful and appropriate, such as NEYAI & ABC programme
- Consider most effective mechanisms for ensuring ongoing communication with and between the 16 Core Projects
- Design Progress Report template for funded projects
- Advisory Group ongoing role

Working As A Consortium (Additional Slides)

Emma Byrne McNamee

Manager, Dublin North Central Local Childcare Resource
Service (Northside Partnership), & Early Childhood
Development Manager (Preparing for Life).

Working as a Consortium

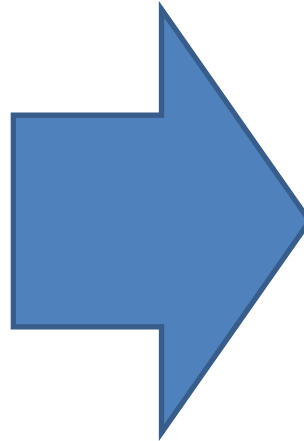
- Decide Terms of Reference
- Refine Roles and Responsibilities
- Define Target Groups
- Clarify Outcomes and Time-Frames
- Allocate Budgets
- Approve Operational Structure
- Agree Reporting Framework

Think About.....

- Memoranda of Understanding
- Feedback/Check-In Loops
- Dispute Resolution Mechanisms (Worst case scenario!)
- Ownership of Programmes/Programme Elements/Outcomes

Project Development

- Planning
- Designing
- Documenting
- Monitoring
- Evaluating



IMPLEMENTING